



PAPARAN PUBLIK ***PUBLIC EXPOSE*** **PT Elang Mahkota Teknologi TBK**

12 August 2020 (Wednesday)
SCTV Studio at SCTV Tower, 8th Fl, Senayan City,
Jl. Asia Afrika Lot. 19, Jakarta 10270, Indonesia



Gambaran Umum Grup EMTEK



Rekam Jejak Grup EMTEK



Kinerja Grup EMTEK



Gambaran Umum Grup EMTEK



Rekam Jejak Grup EMTEK



Kinerja Grup EMTEK



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Jay Geoffrey Wachter
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Titi Maria Rusli
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Amit Kunal
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Fofa Sariaatmadja
Komisaris



Stan Maringka
Komisaris Independen



Erry Firmansyah
Komisaris Independen

GAMBARAN UMUM GRUP EMTEK



MEDIA



SOLUSI



KONEKTIVITAS & LAINNYA

2 nationwide FTA stations in Indonesia



Popular local FTA station Outdoor Advertising (OOH)



Content Production & Distribution



Talent and Influencers Management



Digital Publishing



Online Video Platform



Investment in diversified dotcom portfolio



Event Management



IT & Telco Solutions



Payment & Retail Services



TV Home-Shopping



Healthcare Provider





Gambaran Umum Grup EMTEK



Rekam Jejak Grup EMTEK



Kinerja Grup EMTEK

the #1 Media Choice in Indonesia



28.2%

National TV
Audience Share



1.4B

Monthly Page Views

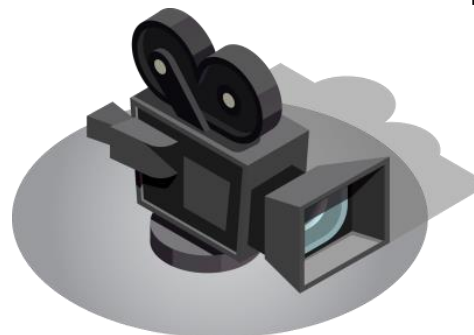
~100M

Average Monthly Visitors
across Digital Publishing Media



~60M

Monthly Online Video
Watchers



~170K Hours

Content Library of Drama Series,
Film for Television (FTV), Movies,
and Entertainment



65%

of our Audience are Millennials

On 2019 Emtek got recognized for its outstanding performance as Indonesia's leading media group



Indonesia Best Issuers Award 2019 (IBIA)

[ThinknovateComm & Pikiran Rakyat]:

The Best Issuers 2019 in Trade, Services, and Investment Sector (Asset Between 10-20T)

Economic Review:
The 3rd Best Indonesia Public Company 2019 in the category of Advertising, Printing and Media Industry



The Ministry of Trade of the Republic of Indonesia:

The 2019 Annual Financial Statements Award

Indosiar & SCTV continue to be the leading FTA TV #1 and #2 Highest Audience Share

H1
2020

Top 10 Audience Share
(National + Network TV)
ALL 11 Cities, ALL 5+

Source: Nielsen

CHANNEL	ALL TIME		CHANNEL	PRIME TIME		CHANNEL	NON-PRIME TIME	
	TVR	Share		TVR	Share		TVR	Share
IVM	1.9	14.1	SCTV	3.6	15.1	IVM	1.5	14.3
SCTV	1.9	14.1	IVM	3.3	13.8	SCTV	1.4	13.6
RCTI	1.6	12.1	RCTI	3.2	13.4	RCTI	1.2	11.4
MNC TV	1.4	10.7	MNC TV	2.6	10.9	MNC TV	1.1	10.6
ANTV	1.2	8.9	ANTV	2.1	8.7	ANTV	1.0	9.0
Trans 7	1.0	7.3	Trans 7	1.7	7.1	GTV	0.9	8.1
GTV	1.0	7.2	Trans TV	1.5	6.3	Trans 7	0.8	7.4
Trans TV	0.9	6.7	GTV	1.4	5.7	Trans TV	0.7	7.0
RTV	0.4	3.2	RTV	0.8	3.4	RTV	0.3	3.2
TV One	0.4	3.0	TV One	0.7	3.0	TV One	0.3	3.0

SCM's FTA library had proven valuable for its true economic and strategic positioning during Covid-19 crisis in Indonesia

- During Covid-19 pandemic, there was an inevitable disruption to production of several contents. SCM complied with government restrictions and ensured safety of crew and artists
 - Limited sinetron & FTV productions
 - Smaller scale Live Entertainment Shows from TV studios
- Drama Series and FTV reruns continued to perform well during the crisis, and became the backbone of SCTV and Indosiar's performance up to 30Jun2020



GENRE	Avg. Hours / Day		TVR	
	1/1 – 15/3	16/3 -30/6	1/1 – 15/3	16/3 -30/6
FTV	9.4	▼ 8.6	1.3	▲ 1.7
Sinetron	9.0	▲ 10.0	3.1	▼ 2.4
News	2.9	▲ 3.3	0.8	▲ 1.1
Entertainment	0.4	▼ 0.2	1.5	■ 1.5



GENRE	Avg. Hours / Day		TVR	
	1/1 – 15/3	16/3 -30/6	1/1 – 15/3	16/3 -30/6
FTV	12.9	▲ 13.2	2.2	■ 2.2
Sinetron	0.6	▼ 0.5	1.6	▼ 1.2
News	2.8	▲ 3.6	0.8	▲ 1.0
Entertainment	4.5	■ 4.5	2.3	▼ 1.5

- SCM managed to significantly cut down its programming cost in Q2-2020, due to its aggressive strategy to utilize its high quality library FTV and Sinetron.

Since Early July 2020, We Have Delivered Fresh Sinetron and FTV to Further Strengthen Our Leadership Position. New Programs Have also Performed Very Well on the Digital Platform



EVERYDAY
20.00 WIB

TVR
4.5

SHARE
17.4

8 months airing



193 Mio

Views on Youtube & Vidio



31 Mins

Avg. watch duration on Vidio



225 Mio

Total impressions



EVERYDAY
18.00 WIB

TVR
4.2

SHARE
17.8

3 weeks airing



35 Mio

Views on Youtube & Vidio



29 Mins

Avg. watch duration on Vidio



34 Mio

Total impressions



EVERYDAY
18.00 WIB

TVR
3.4

SHARE
14.1

10 months airing



33 Mio

Views on Youtube & Vidio



22 Mins

Avg. watch duration on Vidio



94 Mio

Total impressions

Looking at the trend of increasing TV audience and our strong positioning in FTA & content business, we launched paytv **Nex Parabola** to extend the reach, especially for those in **rural & remote areas**

ANTENA KU-BAND SOLID NEX PARABOLA

75 CM



- ✓ KUAT
- ✓ RINGAN
- ✓ TAHAN KARAT
- ✓ MUDAH DIPASANG

SEGERA DAPATKAN DI TOKO TERDEKAT

ANTENA KU-BAND SOLID NEX PARABOLA

45 CM



- ✓ KUAT
- ✓ RINGAN
- ✓ TAHAN KARAT
- ✓ MUDAH DIPASANG

ANTENA KU-BAND SOLID NEX PARABOLA

45 CM



- ✓ KUAT
- ✓ RINGAN
- ✓ TAHAN KARAT
- ✓ MUDAH DIPASANG

SEGERA DAPATKAN DI TOKO TERDEKAT

ANTENA KU-BAND MESH NEX PARABOLA

45 CM



- ✓ KUAT
- ✓ RINGAN
- ✓ TAHAN KARAT
- ✓ MUDAH DIPASANG
- ✓ TAHAN ANGIN

SEGERA DAPATKAN DI TOKO TERDEKAT

nex PARABOLA
TV SATELIT PILIHAN TERBAIKMU

SIARAN TV NASIONAL TERLENGKAP

GAMBAR SUPER BENING KUALITAS HD

CHANNEL LOKAL SUPER SERU

HARI GINI BELUM PAKAI NEX PARABOLA? SONGGUH TERLAALUU....!!

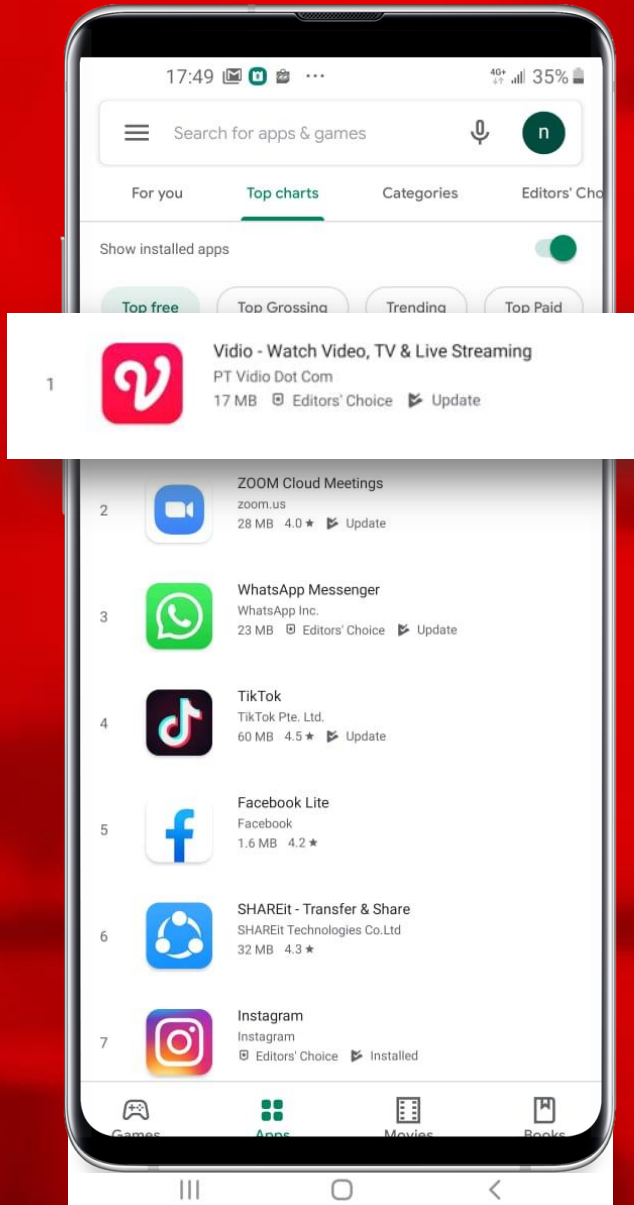


H. RHOMA IRAMA
RAJA DANGDUT INDONESIA

DIGITAL SATELLITE RECEIVER

NEX Parabola @nexparabola_tv nexparabola_tv

Vidio Streaming seized opportunity of people staying home and needing more choice of entertainment during Covid19



No.1

APP in GOOGLE PLAY STORE

(April 2020)

- **No.1** Most downloaded app in Indonesia in April, 2020
- Launched a free 2-week subscription campaign in April 2020 **#VidioBebasNonton**
- **~5+ million** Download in 1 Month
- 24% Increase in DAU during lockdown period
- These achievements have been accomplished with the absence of Live Sports Events



BEBAS NONTON apa saja selama 14 hari, **GRATIS!***

Gunakan Kode Voucher :

VIDIOBEBASNONTON

Vidio has become no 1 Local OTT in Indonesia!

Tremendous Growth
over the past 4 years

CAGR
(6M 2016 - 6M 2020)



MAU
(Watchers)

+77%



Plays

+80%



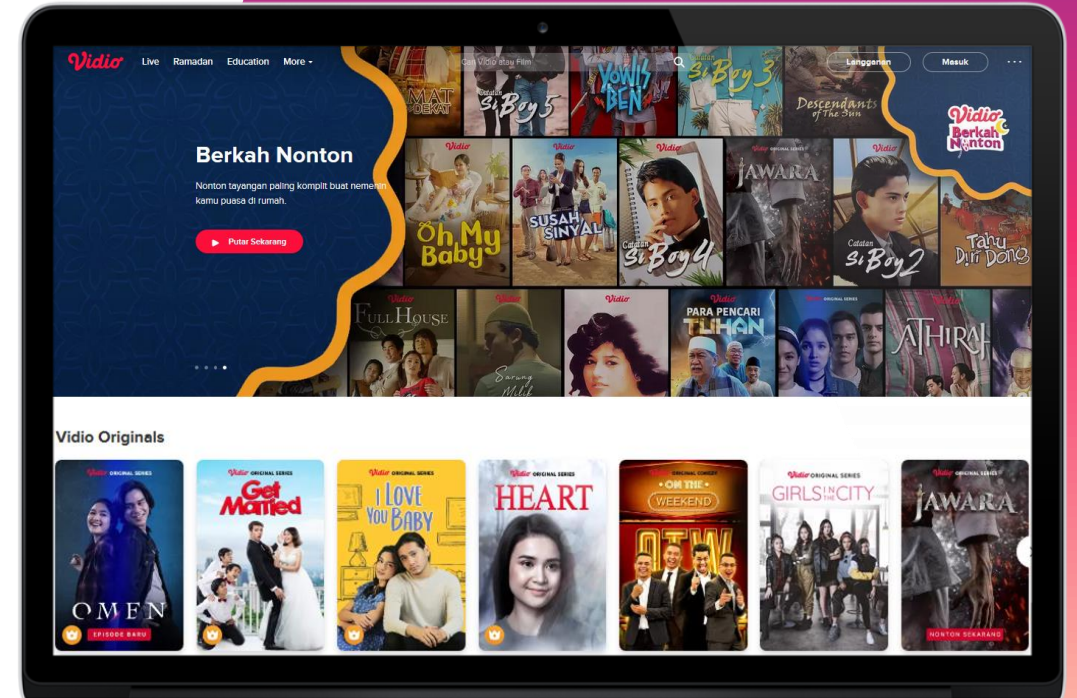
Content
Library

+45%



Watch
Duration

+130%



..with the **widest distribution** in Indonesia

TV Apps. 



Android
Phone 



Telco
Operator 



Notes: Data as of April 2020

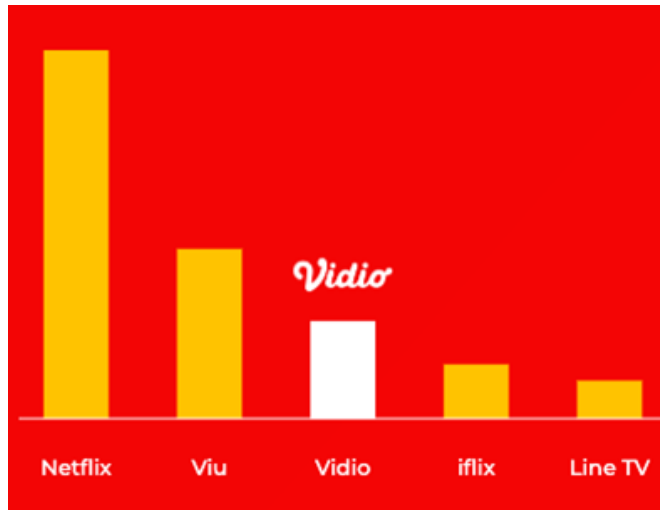
Vidio has also been acknowledged as

The Leading “local” OTT in SE Asia

by independent credible companies

Top OTT in SEA

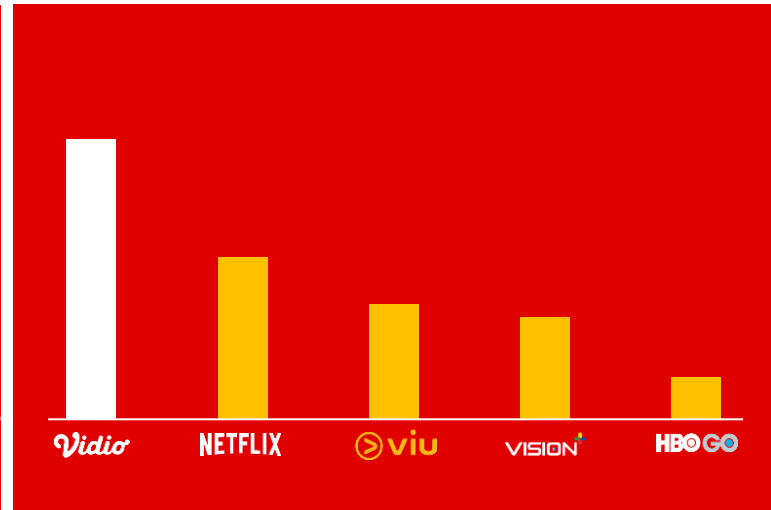
By Minutes Streamed



Source: MPA, Apr 2020

#1 OTT in Indonesia

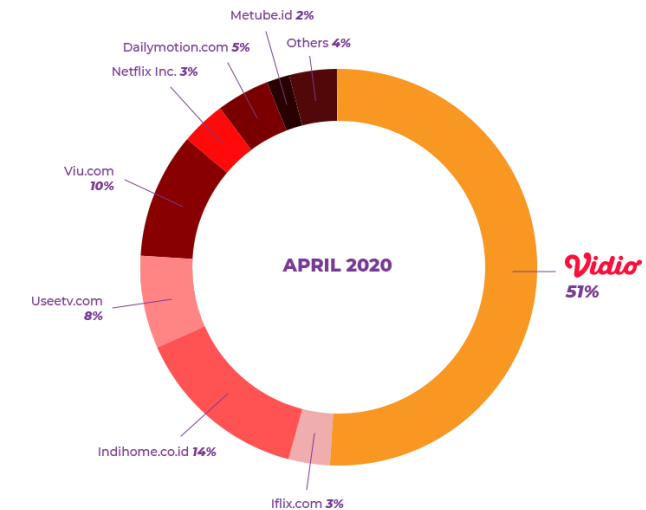
By Paying Subs



Source: MPA, Apr 2020

#1 OTT in Indonesia

By % Audience Reach



Source: ComScore, Apr 2020

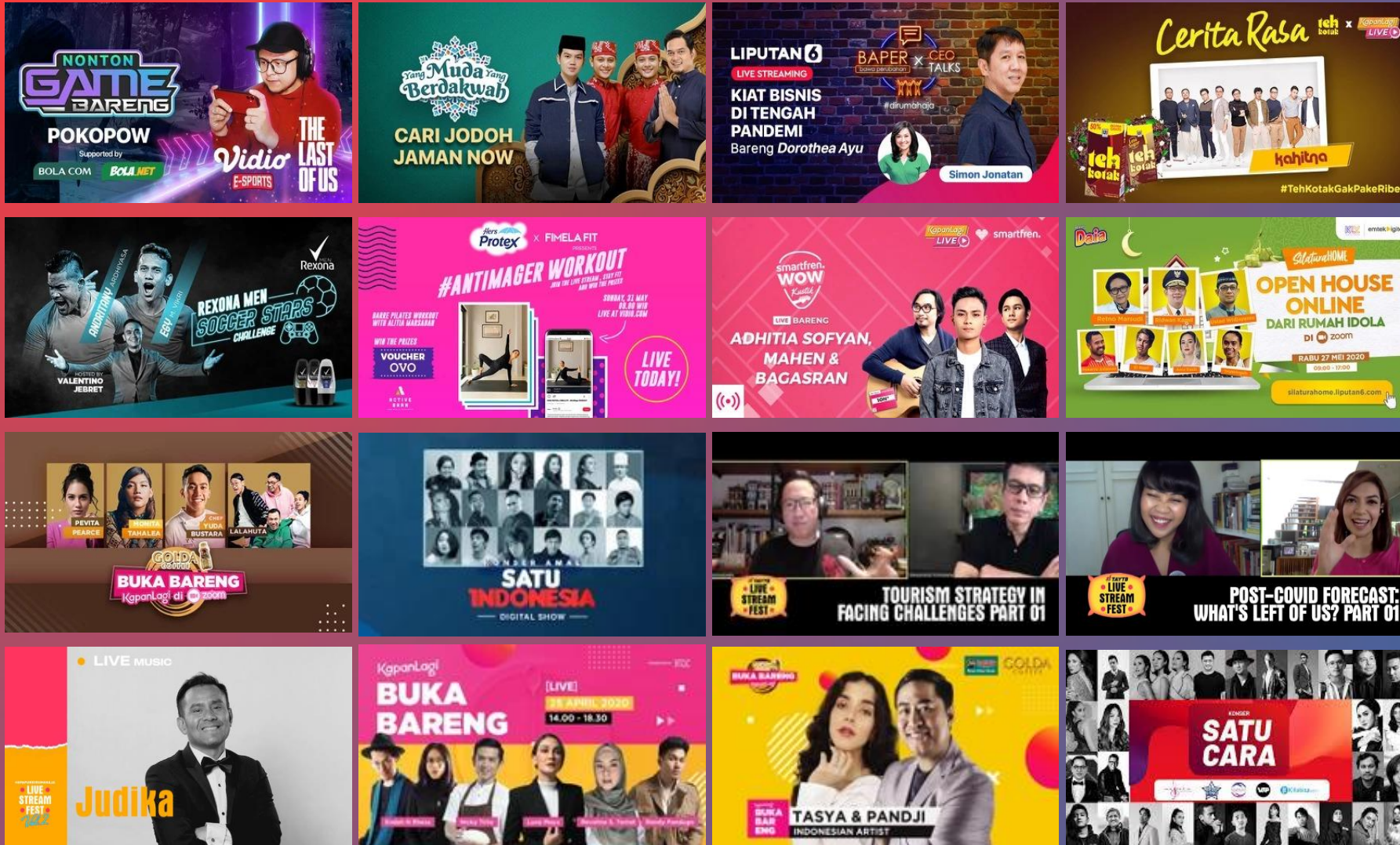
Vidio is the only local player in South East Asia that made it into the **Top 3**

Indonesia's local OTT has the highest subscription revenue among the others OTT in Indonesia

Vidio is #1 in reaching Indonesian audience, driven by mobile

Q1 2020 PERFORMANCE

Vidio's agile content strategy to adjust current situation, like live stream events with KLY & Samara



75+
Livestream events
hosted for May-June '20

17+ million
Unique Watchers

500+
musician, celebrity,
public figure

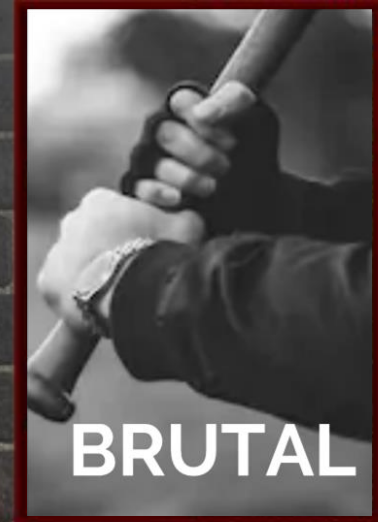
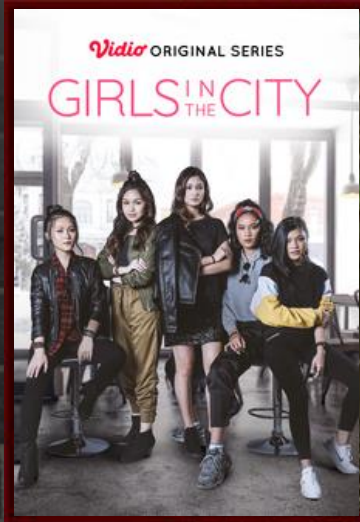
510+ hour
program watched

Vidio ORIGINAL SERIES

#1 SVOD content type on Vidio Premier (SVOD)

Produced by:

SinemArt
PICTURE



Produced by:

VIP



Produced
by:



PERFECT LOVE



Produced

by: **FAS**



Produced
by:

SCREENPLAY
FILMS

► KLY has also performed very well along 2020

100M

Average
Monthly
Visitors



KAPANLAGI YOUNIVERSE

Extensive
Publisher
Network with 9
top performing
sites

KLY is
consistently
chosen as
viewers' choice
across various
segments

TOP 5 ON NEWS CATEGORY

#4 **LIPUTAN6**

#5 **merdeka.com**

TOP 3 ON LIFESTYLE

#1 **Dream**
MUSLIM LIFESTYLE

#2 **FIMELA**

TOP 3 ON ENTERTAINMENT NEWS

#2 **BRILIO**.NET

#3 **KapanLagi**
.com

TOP 10 ON SPORTS CATEGORY

#4 **BOLA.COM**

#6 **BOLA.NET**

TOP 10 ON AUTOMOTIVE

#8 **OTOSIA.COM**
OTOMOTIF INDONESIA



*Within months, Dana grew its user base from 30M to **40M users** as of May 2020*

- **Top 3** Digital Payment & Financial Services platform in Indonesia
- The first company in Indonesia to implement **QRIS** across 100% of its merchants
- **2019 User Choice & Best Daily App.** from Google Play
- Won multiple industry awards (Marketing, HR, CS, Product Excellence) & currently considered as **1 of the Top Employers for Startup industry**
- **Key Merchants:** KFC, Bukalapak, Tix.id, Lazada, Ramayana, Secure Parking



Fighting over Covid-19, EMC hospitals are at the frontline to support the nation's healthcare ...



DRIVE-THRU RAPID TEST COVID-19 GRATIS

Kerjasama KlikDokter
dengan RS EMC

Cek Sekarang.. Agar Kamu Tenang,
Download Aplikasi **KlikDokter** untuk Pendaftaran

Lokasi Drive-Thru : • RS EMC Sentul
• RS EMC Tangerang



**22-28
April 2020**
Pkl. 09.00-14.00

Complimentary Kopi Kenangan
Ikuti Tesnya, Dapatkan Kopinya

#diamdirumahaja

www.emc.id [rs.emc](#) [rumahsakit.EMC](#) [RS EMC](#)



EMC TeleKonsultasi

Kesehatan tetap terjaga walau #dirumahaja

Konsultasikan masalah kesehatan Anda
bersama Dokter Spesialis Kami.

FREE
Periode: 4-16 Mei 2020

Untuk Informasi dan Pendaftaran
bisa menghubungi:

 EMC Sentul (Fachri)
0812 9441 6149

 EMC Tangerang (Ekha)
0878 8989 0102

Swipe Jadwal Dokter →



www.emc.id [rs.emc](#) [rumahsakit.EMC](#) [RS EMC](#)



... alongside the support from the whole Group through a fundraising concert: **SATU INDONESIA**



YPP aktif memberikan bantuan sosial berupa Alat Pelindung Diri (APD) dan bahan kebutuhan pokok (Sembako) kepada Rumah Sakit, Puskesmas dan masyarakat



Gugus Tugas Percepatan
Penanganan COVID-19



RS Polri Kramat Jati



Klinik Pratama
St. Carolus Jakarta



RS Fatmawati



RS Harapan Keluarga,
Cikarang



Melalui
BukaMart



Pembagian Sembako
dan alat kesehatan

The background of the slide features a complex network of lines and nodes, with a large orange sphere on the left. The word "Emtek" is prominently displayed in a dark blue, bold font.

Emtek



Gambaran Umum Grup EMTEK



Rekam Jejak Grup EMTEK



Kinerja Grup EMTEK

KINERJA GRUP EMTEK

Laporan Laba Rugi 6M 2019 vs 6M 2020

(Dalam Miliar Rupiah)

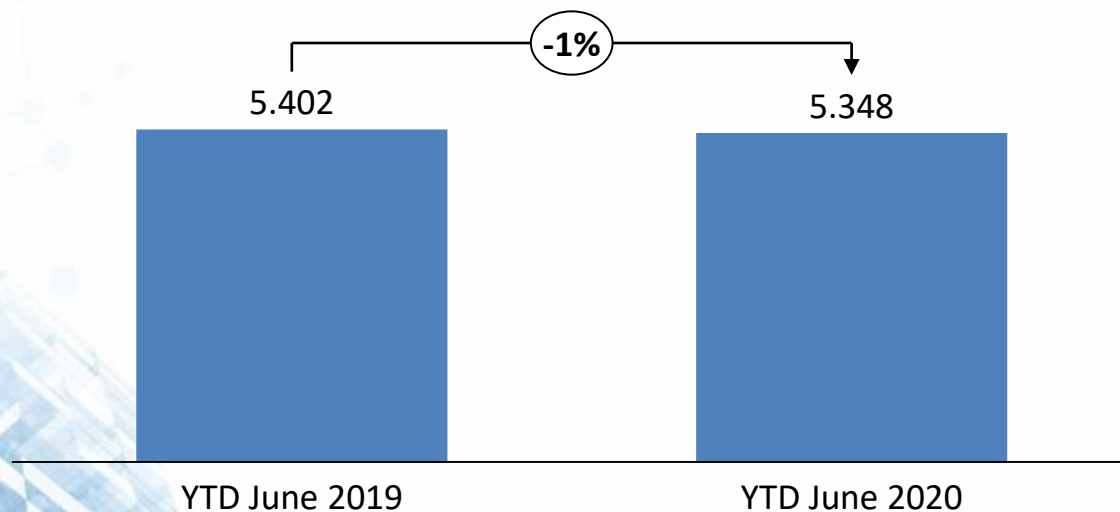
KETERANGAN	6M 2019	6M 2020	KETERANGAN	6M 2019	6M 2020	KENAIKAN (PENURUNAN)
Margin Laba Kotor	27%	26%	Pendapatan - Netto	5,402	5,348	-1%
Margin (Rugi) Laba Usaha	-12%	0%	Beban Pokok – Pendapatan	(3,945)	(3,962)	0%
Margin Rugi Bersih	-21%	-7%	Laba Kotor	1,457	1,386	-5%
Rugi Bersih per Saham	-169.16	-37.59	Beban Penjualan	(672)	(212)	-68%
			Beban Umum dan Administrasi	(1,321)	(1,209)	-8%
			Laba (Rugi) penjualan aset tetap - Neto	(8)	0	-104%
			Laba (Rugi) selisih kurs - neto	(76)	26	-134%
			Pendapatan (Beban) operasi lain-lain - neto	(2)	12	-700%
			Laba (Rugi) Usaha	(622)	3	-101%
			Pendapatan Keuangan - neto	109	76	-30%
			Laba atas Investasi - neto	154	34	-78%
			Pendapatan dividen	7	1	-89%
			Biaya Keuangan	(22)	(135)	514%
			Bagian rugi dari entitas asosiasi - neto	(42)	(126)	200%
			Penurunan nilai aset takberwujud	(576)	-	-100%
			Rugi Sebelum Pajak Penghasilan	(992)	(147)	-85%
			Beban Pajak Penghasilan - Neto	(152)	(248)	63%
			Rugi Periode Berjalan	(1,144)	(395)	-65%
			Yang dapat diatribusikan kepada			
			Kepentingan Non Pengendali	(954)	(210)	-78%
			Pemilik Entitas Induk	(190)	(185)	-3%

Kinerja Pendapatan Grup EMTEK

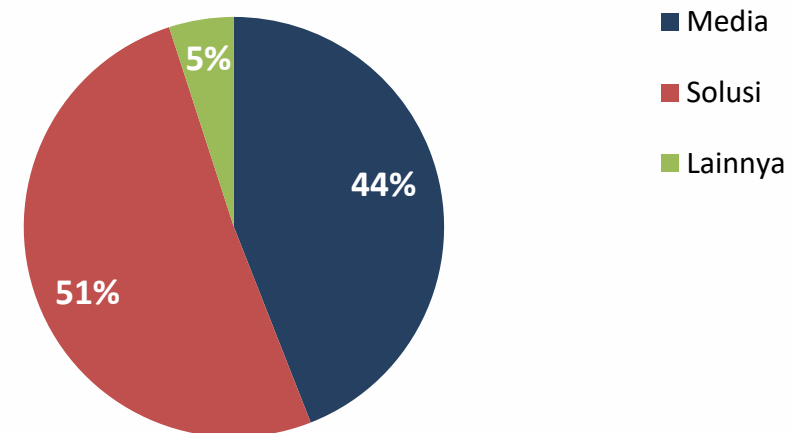
6M 2019 vs 6M 2020

(Dalam Miliar Rupiah)

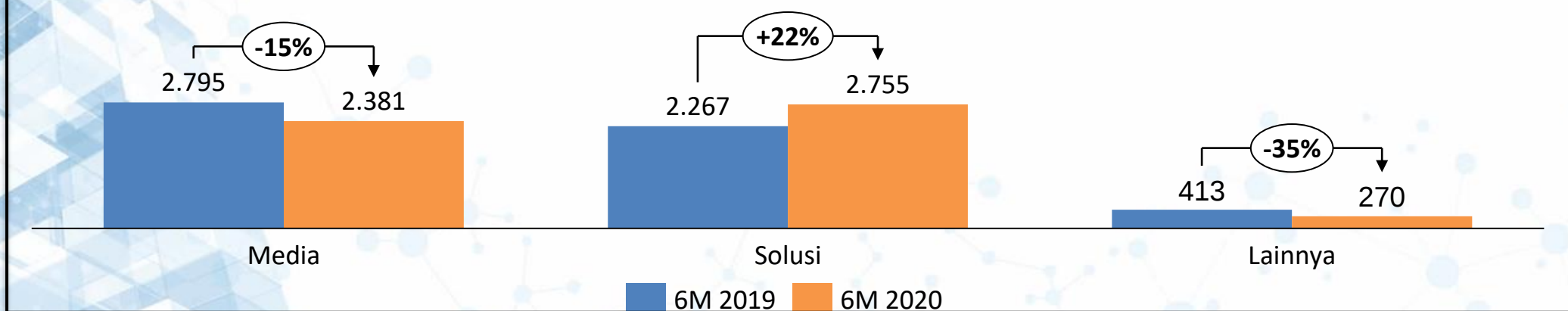
PENDAPATAN - NETO



KONTRIBUSI PENDAPATAN PER SEGMENT



PENDAPATAN - NETO PER SEGMENT SEBELUM ELIMINASI



KINERJA GRUP EMTEK

Ikhtisar Posisi Keuangan 30 Juni 2020

(Dalam Miliar Rupiah)

KETERANGAN	31 Desember 2019	30 Juni 2020	KENAIKAN (PENURUNAN)
ASET			
Total Aset Lancar	8,607	8,616	0%
Total Aset Tidak Lancar	8,934	8,720	-2%
Total Aset	17,541	17,336	-1%
LIABILITAS			
Total Liabilitas Jangka Pendek	2,689	2,565	-5%
Total Liabilitas Jangka Panjang	2,586	3,628	40%
Total Liabilitas	5,275	6,193	17%
EKUITAS DAN NON PENGENDALI			
Total ekuitas yang dapat diatribusikan kepada Pemilik Entitas Induk	9,876	9,211	-7%
Kepentingan Non Pengendali	2,390	1,932	-19%
Total Ekuitas	12,266	11,143	-9%

KINERJA GRUP EMTEK

Laporan Arus Kas 6M 2019 vs 6M 2020

(Dalam Miliar Rupiah)

KETERANGAN	6M 2019	6M 2020	KENAIKAN (PENURUNAN)
Kas Neto yang Digunakan untuk Aktivitas Operasi	(936)	(67)	-93%
Kas Neto yang Digunakan untuk Aktivitas Investasi	(121)	(311)	157%
Kas Neto yang Diperoleh dari / (Digunakan untuk) Aktivitas Pendanaan	(295)	235	-180%
Penurunan Neto Kas dan Setara Kas	(1,352)	(143)	-89%
Efek Perubahan Kurs Mata Uang Asing Terhadap Kas dan Setara Kas	(33)	55	-267%
Kas dan Setara Kas Awal Periode dari Entitas yang diakuisisi	-	20	100%
Kas dan Setara Kas Awal Periode	4,624	3,315	-28%
Kas dan Setara Kas Akhir Periode	3,239	3,247	0%

THANK YOU



Contact Us:

18th Floor, SCTV Tower, Senayan City
Jl. Asia Afrika Lot 19
Jakarta 10270 – Indonesia
www.emtek.co.id