

EDITORIAL POLICY
(“Policy”)
PT ELANG MAHKOTA TEKNOLOGI Tbk
(“Company” or “Emtek”)

1. Introduction

The Company, as an esteemed media group in Indonesia, along with its subsidiaries, aims to serve the public interest by providing content that informs, educates, inspires, and entertains. Emtek group's content must adhere to the highest quality standards and maintain editorial integrity that is not influenced by commercial pressures. Furthermore, the content should promote informed civil discourse to further society's fundamental interests.

The Company aims to present diverse perspectives and support the objectives of a democratic society. This is accomplished by providing public access to content on various issues so that they can participate in civic dialogue and make informed decisions about significant issues. The Company aims to reflect the diversity of society and cater to the needs of underserved and unserved audiences.

This Policy outlines the fundamental principles that ensure the quality and integrity of all content distributed by the Company. It is the basis of the Company's commitment to serve the public interest and maintain the public's trust.

All individuals involved in creating, evaluating, or overseeing content for the Company must be familiar with and adhere to this Policy. While this Policy does not cover every question that may arise while producing or evaluating content, it is intended to serve as a valuable resource for encouraging and facilitating discussions regarding the suitability of content for distribution by the Company.

2. Endorsement

This Policy is supported by the Board of Directors of the Company.

3. Editorial Standards

The Editorial Standards presented below are fundamental to the editorial integrity that develops trust in the Company's content. These standards regulate the work of producers and the Company's staff, who must apply them in good faith and exercise their best judgment.

As diverse platforms vary in format, tone, voice, and audience expectations, the interpretation and implementation of these fundamental standards will inevitably consider these factors. Likewise, judgments on the optimal approach to interpreting and implementing these principles may vary depending on the content's subject, the specific program, and the target audience. The Company recognizes that it is impossible to anticipate every circumstance that may arise when producing content, and the editorial integrity of the content relies on the producers' and the Company's staff's competence and consideration.

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A. Editorial independence

To serve the public interest and maintain public trust, editorial independence is crucial. Content that the Company disseminates should not be influenced by third-party funders, political interests, or other external pressures. The Company must remain resolute in its dedication to distributing content that upholds ethical and journalistic integrity, rather than promoting commercial interests. This duty is accomplished by the good-faith professional judgment of the Company’s staff and producers, as well as attentive listening to the public. Editorial independence provides producers with the intellectual freedom necessary to achieve Editorial Standards.

B. Diversity

The Company aims to encourage a well-informed discussion by offering a variety of content that addresses diverse ideas, information, and perspectives over time. Diversity means that the content should represent the opinions of people from various and different backgrounds, such as race, color, religion, gender, age, political opinion, national origin, ancestry.

C. Freedom of expression

The Company upholds the fundamental principle of democracy, which is freedom of expression. The Company safeguards this freedom by refusing to yield to any external influences or pressures that seek to impede the dissemination of factual and accurate information, hinder access to sources, or limit open discussions on critical social issues.

D. Content quality and accuracy

To ensure accuracy in the content they produce, the Company and its staff must demonstrate honesty, faithfulness to facts, and a willingness to question their own assumptions about the topics they are covering. More than just confirming that information is correct, accuracy also involves providing adequate context to ensure that the public is not misled. This means presenting facts in a way that includes all necessary details, reflecting the words of sources accurately, and avoiding language that may deceive or encourage false inferences. Producers must also take care to gather and update information as necessary, as well as to promptly correct any errors that are discovered. When dealing with accusations of wrongdoing, they must exercise particular caution in verifying the accuracy of the information.